

Data and AI/ML



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Data is hard

VOLUME, VARIETY, VELOCITY GROWING

Data generated per second:

100K+ GB
of internet
traffic

86K+
Google
searches

3M
emails sent

86K+
videos viewed
on YouTube

5K+
Skype calls

1K+
photos uploaded
to Instagram

9K+
tweets

80% OF ML PROJECTS FAIL

Major challenges enterprises face:



Siloed data



Skills gap



Complexity



Leadership buy-in



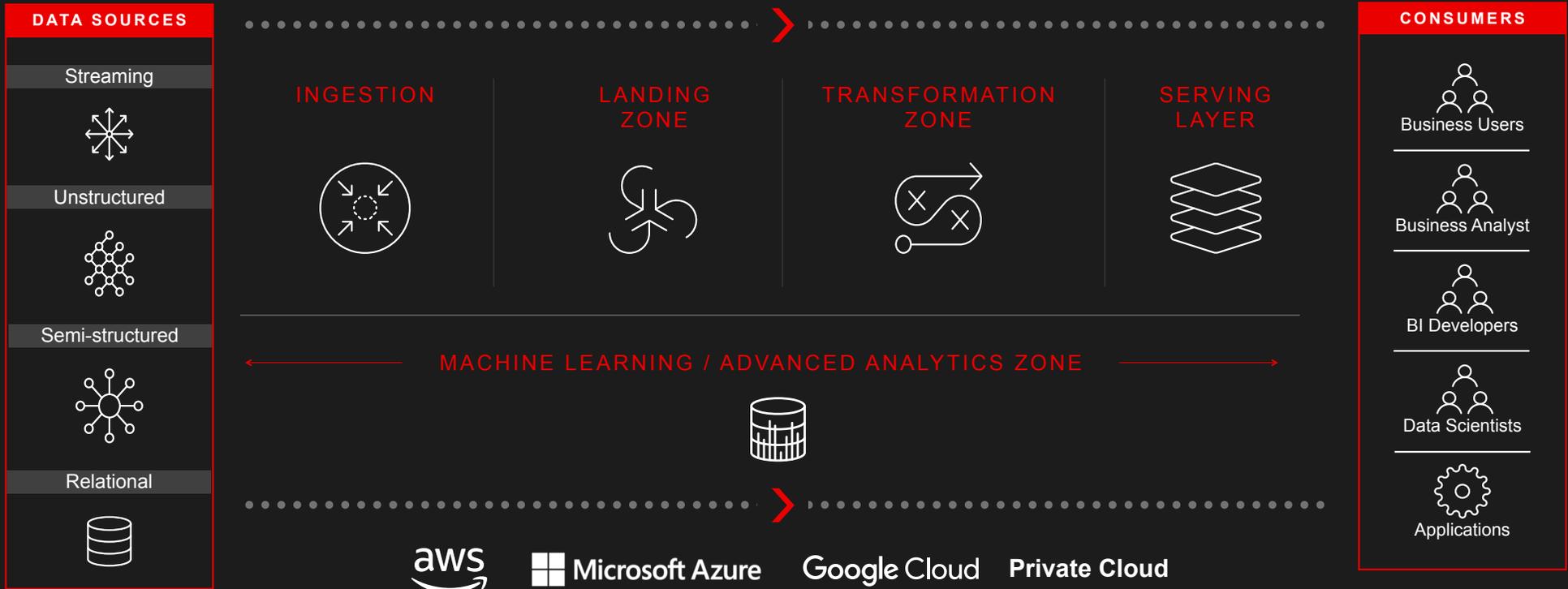
We simplify and accelerate the path to insights

Our solutions:

1
Data Management

2
Data Engineering

3
Data Intelligence



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2 Data Engineering

3 Data Intelligence

We manage and operate **10s of PBs** of data across databases, data warehouses, and data lakes



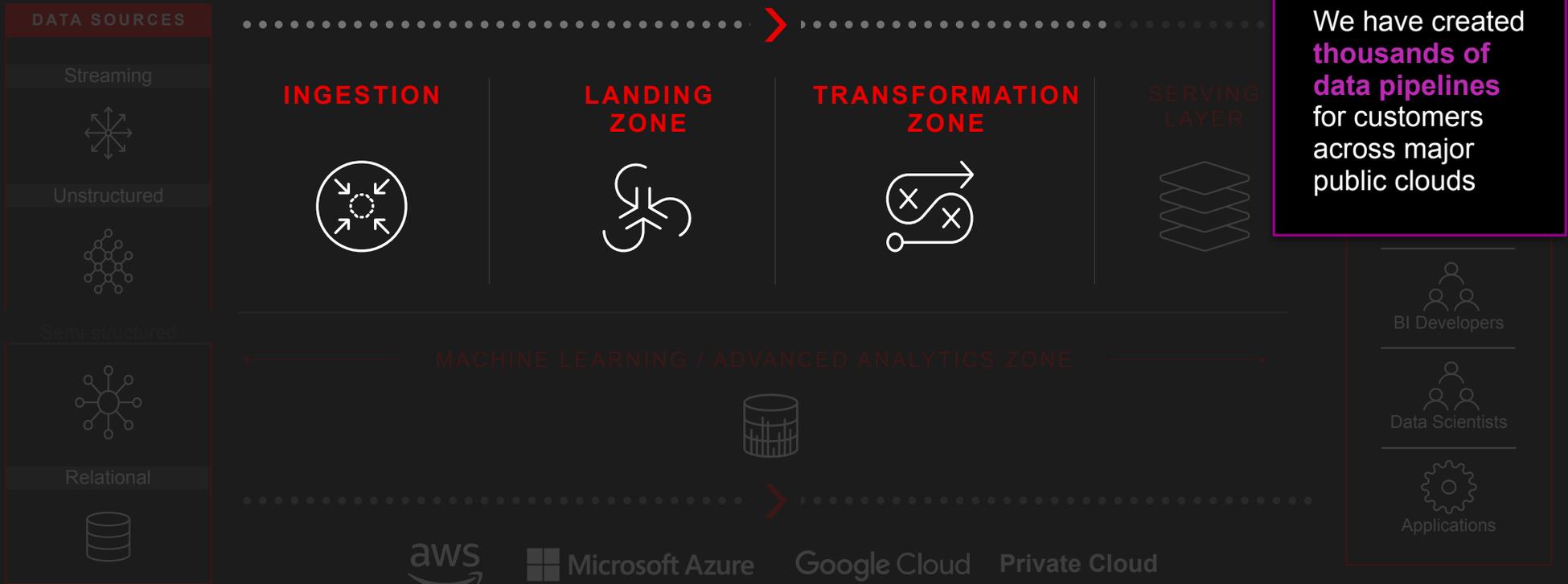
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We have created **thousands of data pipelines** for customers across major public clouds

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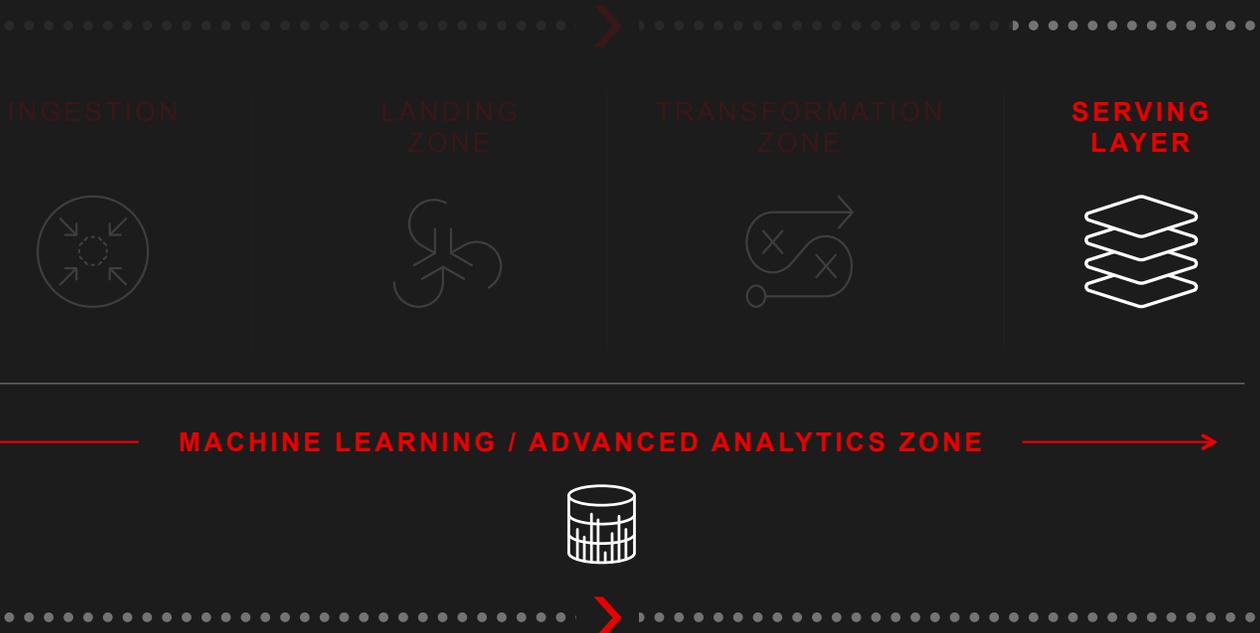
Our solutions:

1 Data Management

2 Data Engineering

3 Data Intelligence

We build **100's of Terabytes** of new data lakes each month for our customers



CONSUMERS

- Business Users
- Business Analyst
- BI Developers
- Data Scientists
- Applications

Semi-structured



Relational



Microsoft Azure

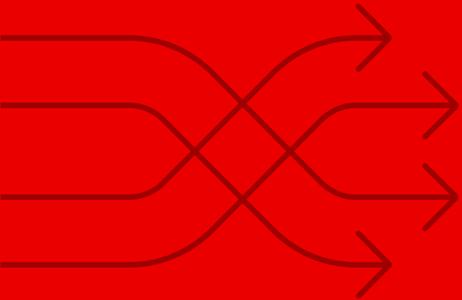
Google Cloud

Private Cloud

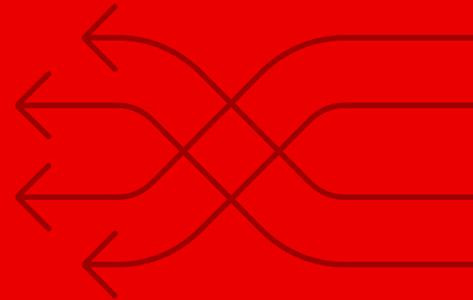


Data





ANNOUNCING



rackspace
technology.



Extending Fanatical Experience™ to data

Rackspace DataOps

Rackspace MLOps



Extending Fanatical Experience™ to data

Rackspace DataOps

An innovative managed service focusing on data lifecycle management



Technical
Advisory



Data Engineering
Support



24x7
Support

Rackspace MLOps

A framework built to drive efficiency in the machine learning model deployment



Model Monitoring
and Management



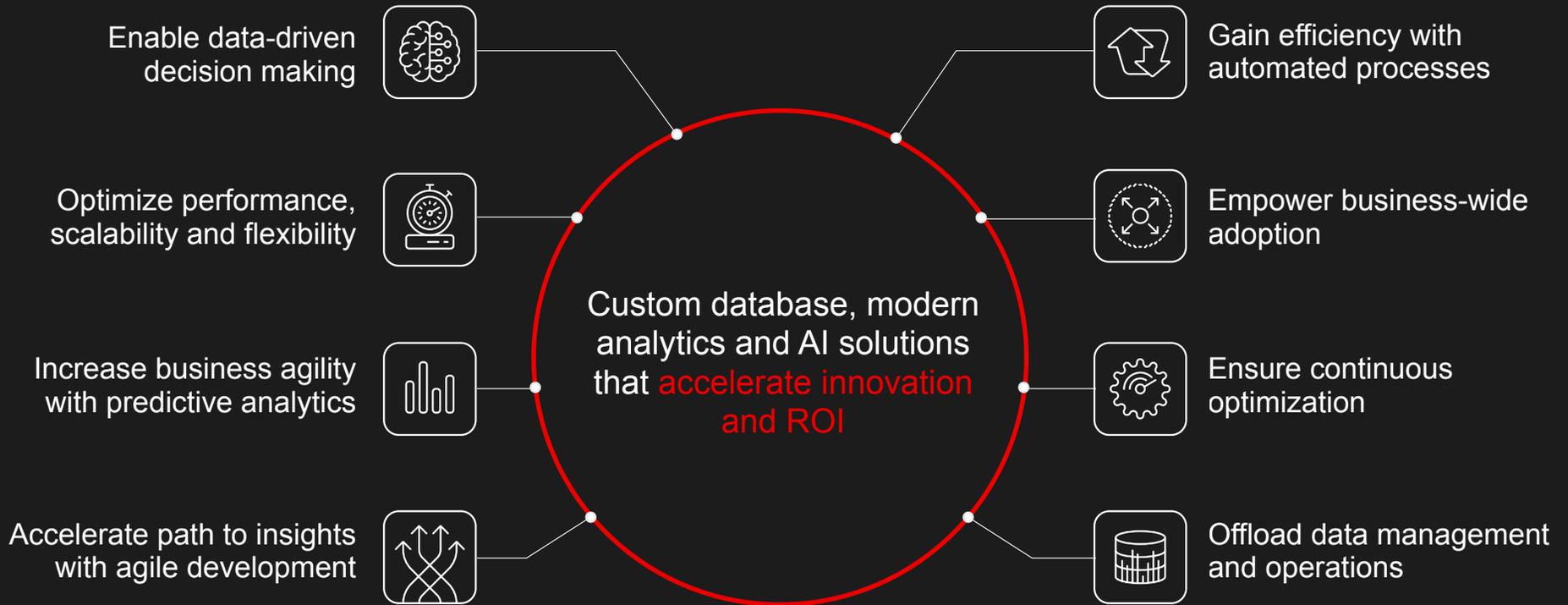
Automated
deployments

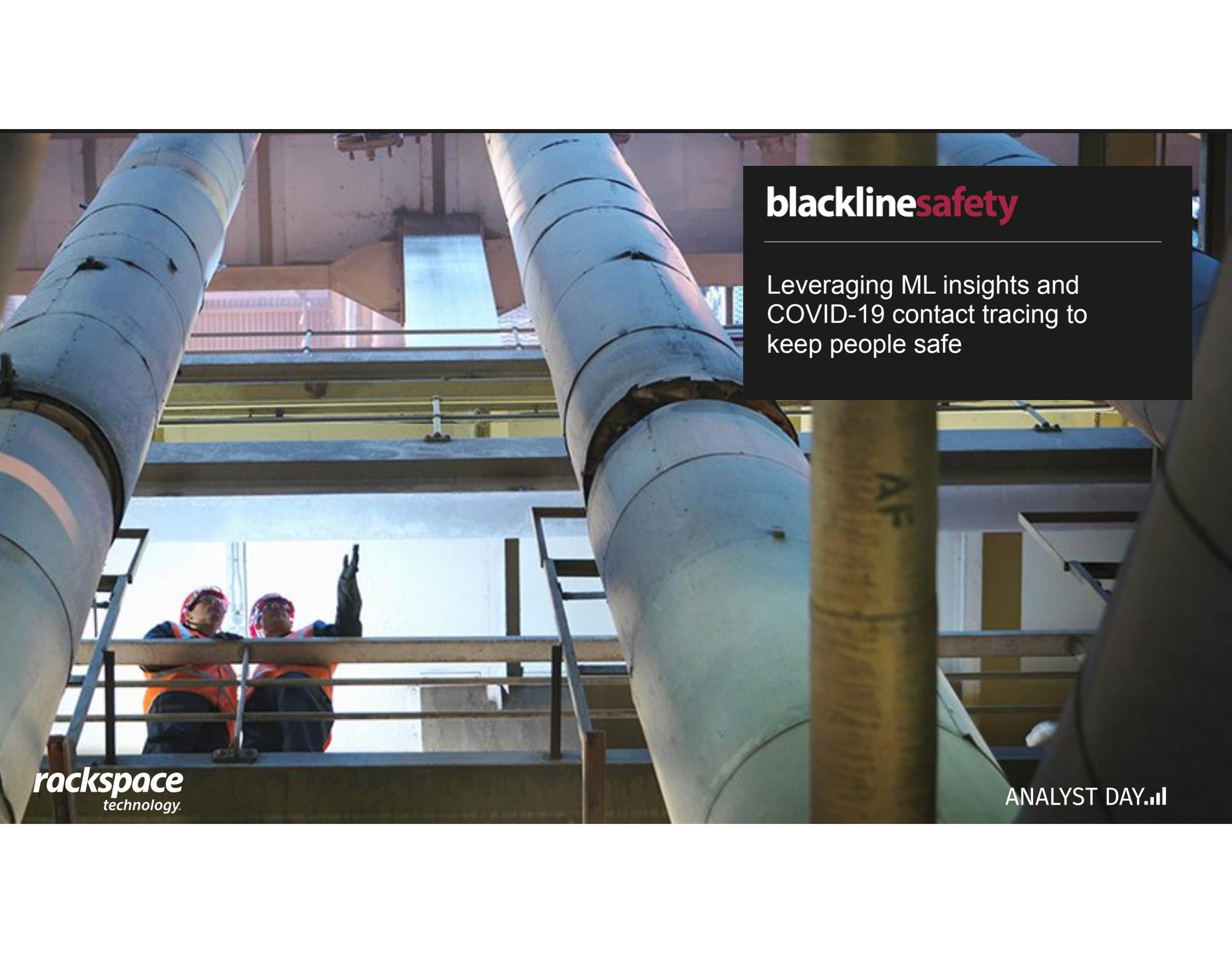


24x7
Support



Delivering tangible business outcomes efficiently and effectively





blacklinesafety

Leveraging ML insights and
COVID-19 contact tracing to
keep people safe

rackspace
technology.

ANALYST DAY. 

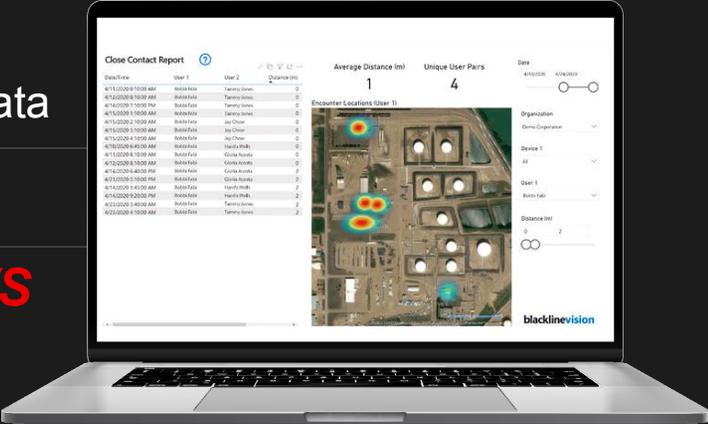
blacklinesafety

Blackline Safety completes COVID-19 contact tracing app delivery 18x faster than expected, handling more data faster.

60x more data

300x faster

Built on **AWS**



rackspace
technology.

