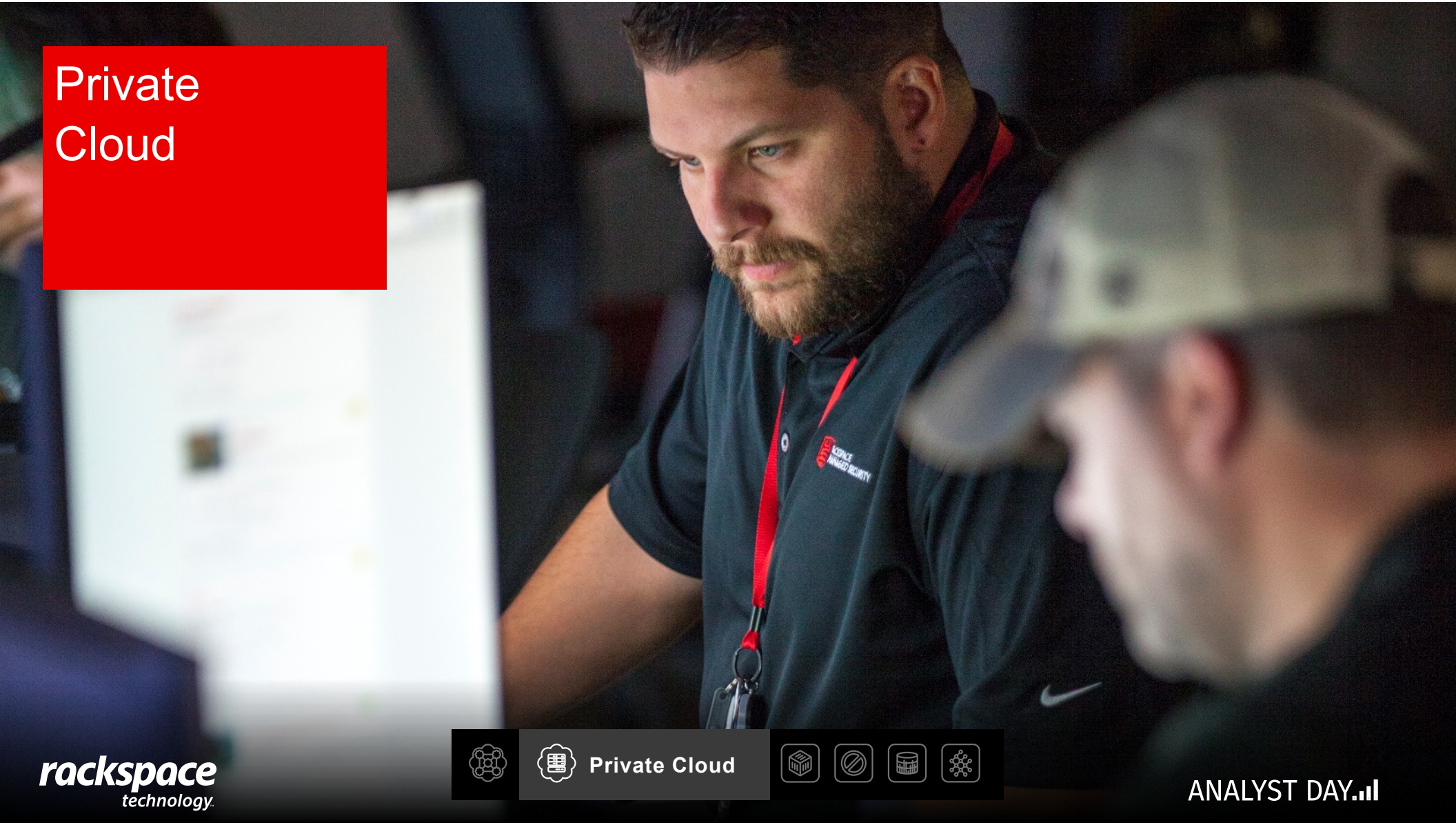
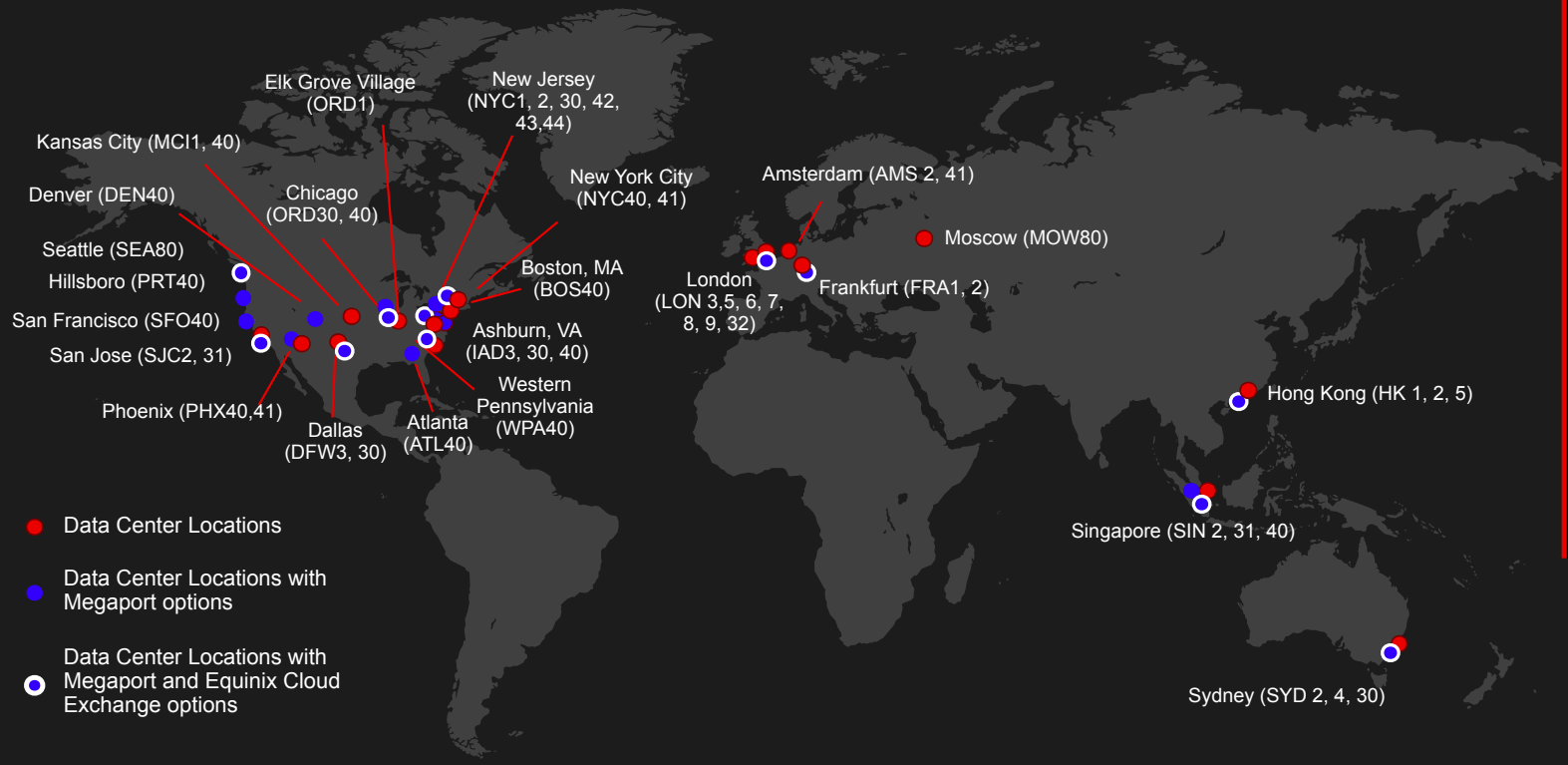

Private
Cloud
Private Cloud
rackspace
technology.
ANALYST DAY

vmware®

Private Cloud

Jeff DeVerter
VP, Technology Strategy

Shaping how the world innovates on private cloud



168 PB
Storage managed

40
Datacenters

120
Countries

rackspace technology.

Private Cloud

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Delivering choice

Choice of services & location
Private cloud anywhere

Consumption models
Pay-per use, OpEx/CapEx, Monthly/Yearly

Support models
Based on where in the stack client needs support

Broad portfolio & partnerships

Private Cloud

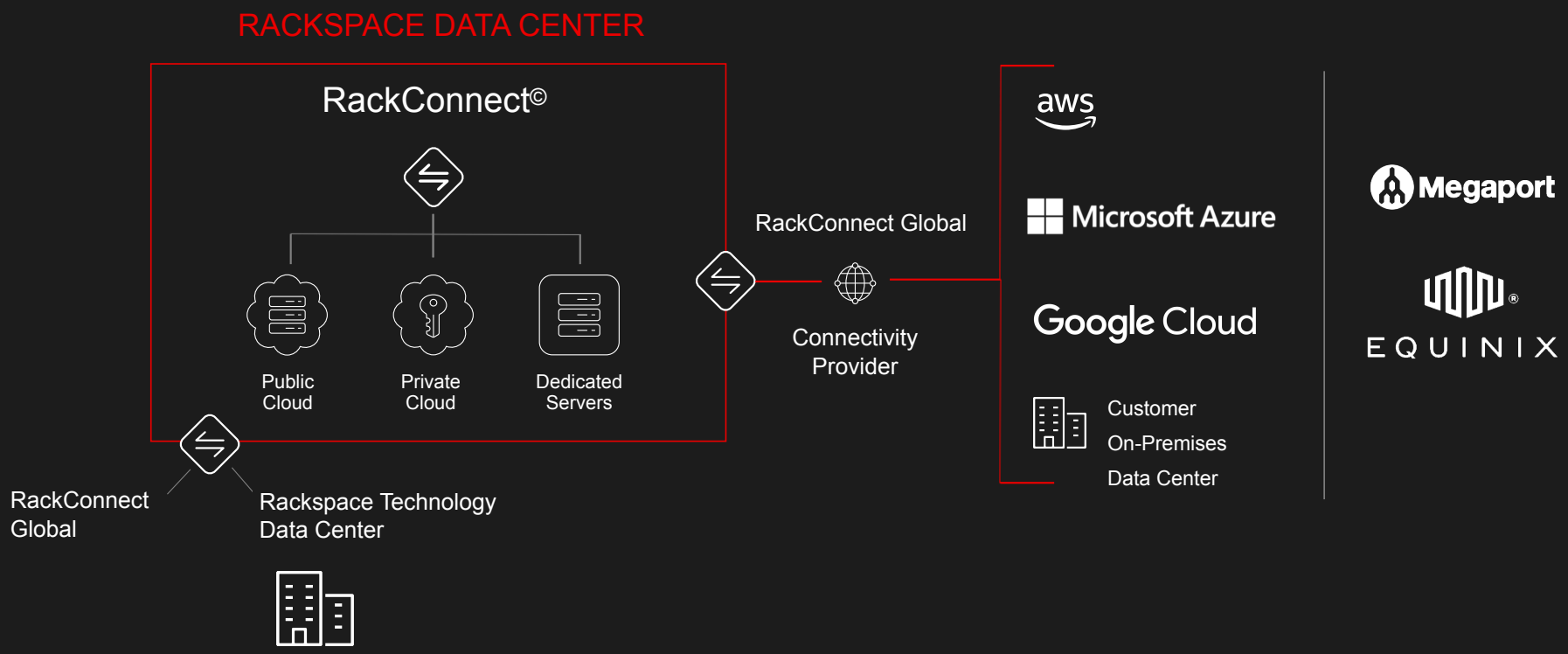
vmware
aws
Google Cloud
Microsoft Azure
rackspace technology

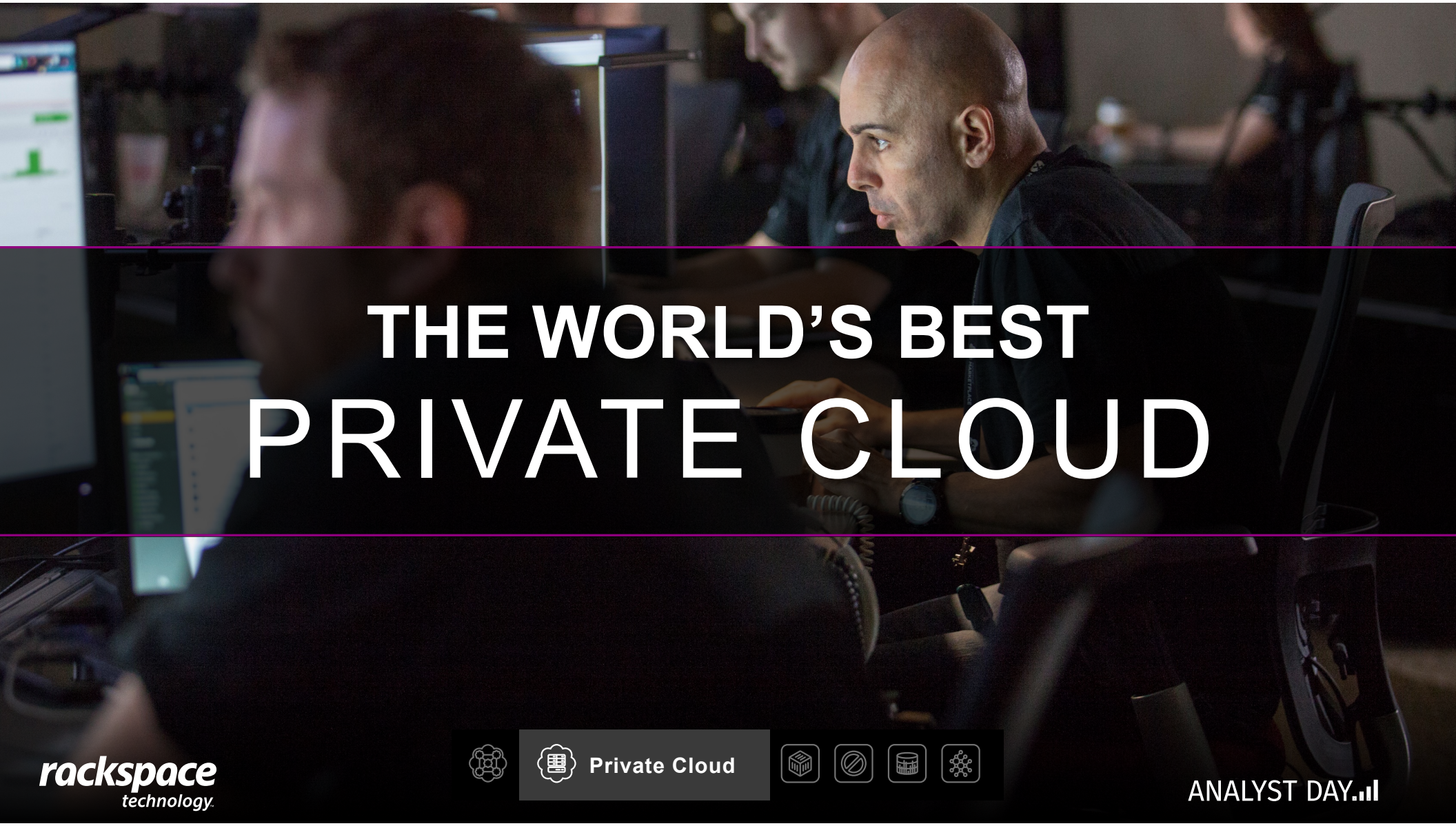
Bare Metal
openstack

Hardware/software

DELL Technologies
NetApp
PURESTORAGE
Hewlett Packard Enterprise
CITRIX
CISCO
Zerto
f5

World-wide connectivity




THE WORLD'S BEST
PRIVATE CLOUD
Private Cloud
rackspace technology.
ANALYST DAY

ANNOUNCING

rackspace technology

2020 ANALYST DAY

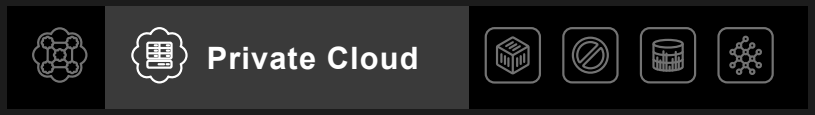
4 Modern Private Cloud Innovations

Expanded Hybrid Cloud

Advanced Automation

Cloud Native Private Cloud

Data Independence



Leading the way on private cloud innovation

Increased efficiency and flexibility through private cloud innovation

Expanded Hybrid Cloud

AWS Outposts

vmware

Anthos

Azure Stack

Expanded support for hyperscalers private/ hybrid clouds

Advanced Automation

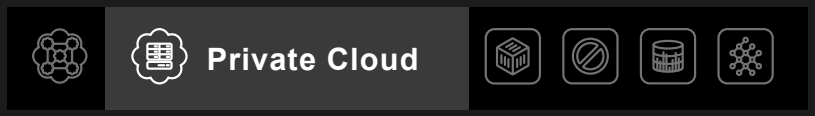
Automated and DevOps-enabled workloads including APIs and consumption-based pricing

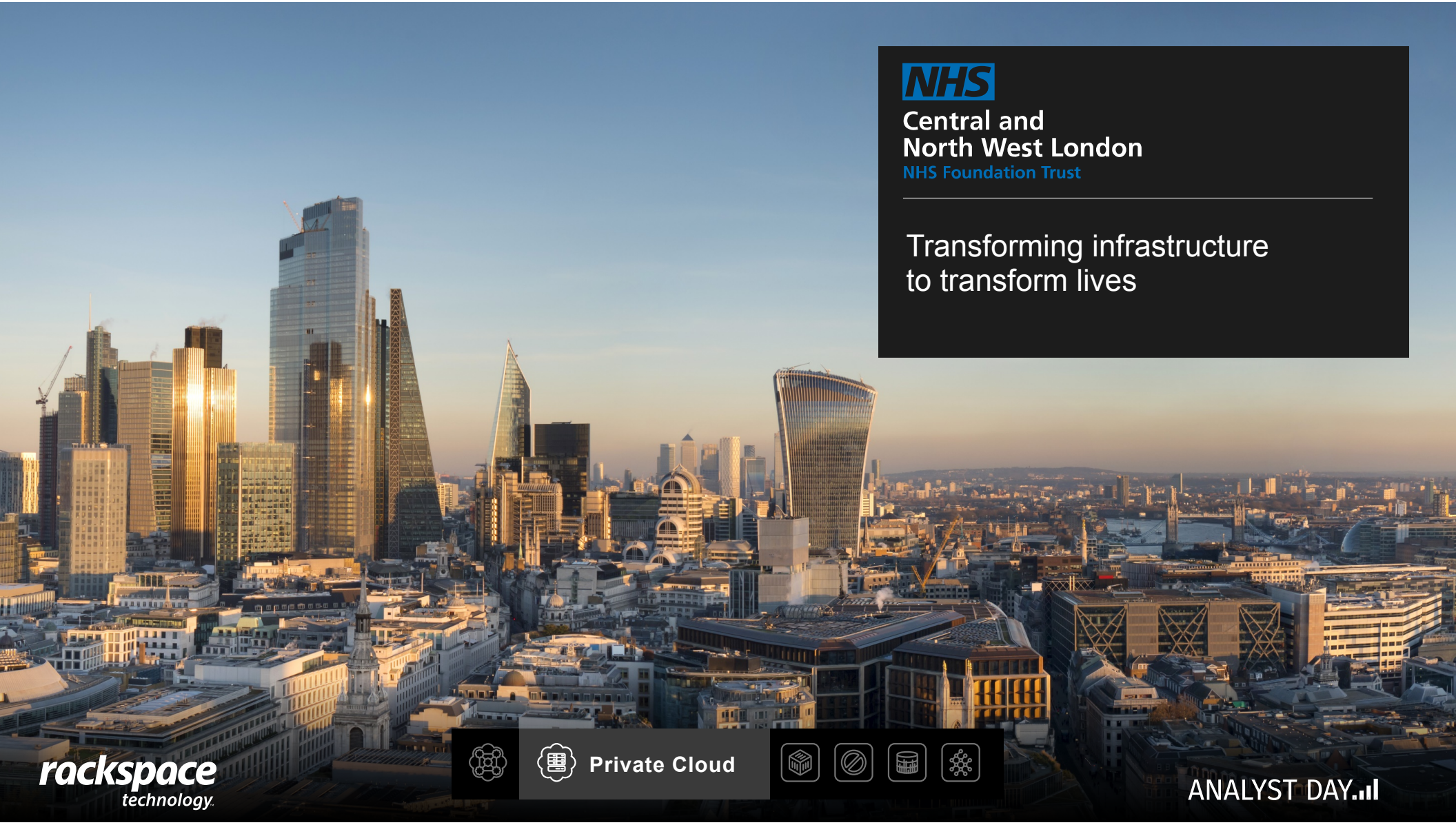
Cloud Native Private Cloud

Cloud native data, applications; Kubernetes, Serverless running on Knative

Data Independence

Private cloud as the infrastructure; leverage advantage of public cloud services




NHS
Central and
North West London
NHS Foundation Trust
Transforming infrastructure
to transform lives
rackspace
technology.
Private Cloud
ANALYST DAY