

Private Cloud

rackspace
technology.



Private Cloud



ANALYST DAY. 

The image features the VMware logo in white, centered on a background that is split diagonally from the bottom-left to the top-right. The lower-left portion is a solid blue, and the upper-right portion is a solid green. The logo consists of the word "vmware" in a lowercase, rounded sans-serif font, followed by a registered trademark symbol (®).

vmware®

Private Cloud



Jeff DeVerter
VP, Technology Strategy

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Private Cloud



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Shaping how the world innovates on private cloud



 **168 PB**
Storage managed

 **40**
Datacenters

 **120**
Countries

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Private Cloud



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Delivering choice

Choice of services & location

Private cloud anywhere



Consumption models

Pay-per use, OpEx/CapEx, Monthly/Yearly



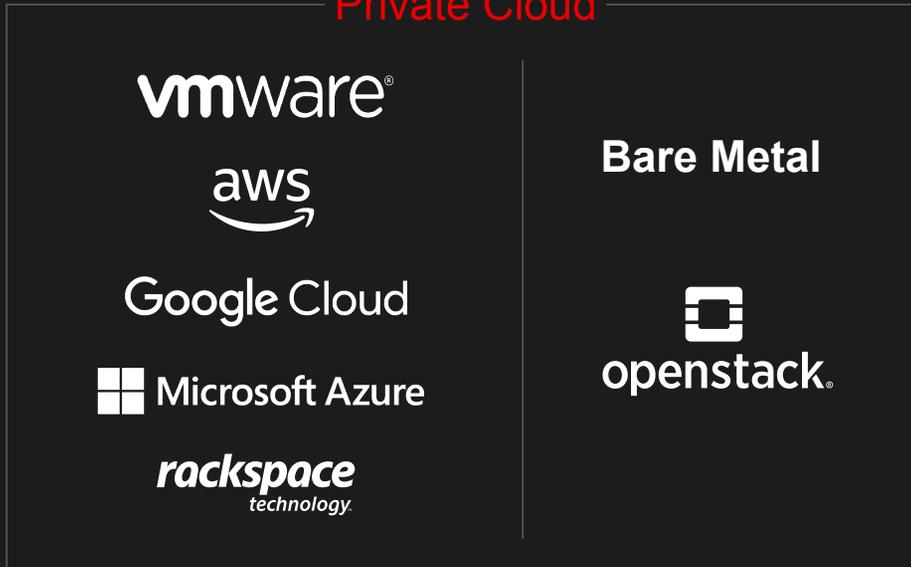
Support models

Based on where in the stack client needs support



Broad portfolio & partnerships

Private Cloud



A collection of logos for private cloud and bare metal partners, including VMware, AWS, Google Cloud, Microsoft Azure, Rackspace Technology, and OpenStack.

vmware®

aws

Google Cloud

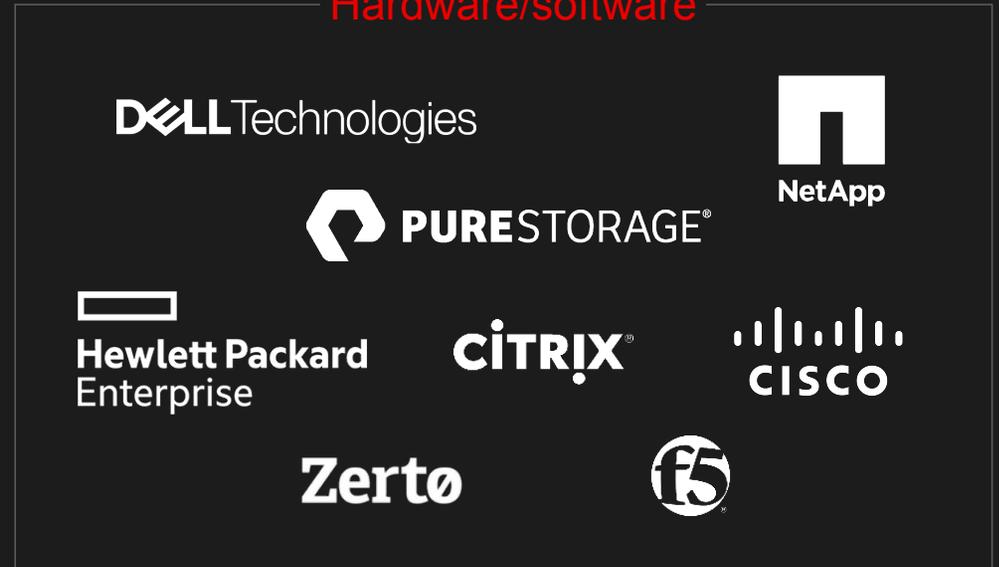
Microsoft Azure

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Bare Metal

openstack.

Hardware/software



A collection of logos for hardware and software partners, including Dell Technologies, NetApp, Pure Storage, Hewlett Packard Enterprise, Citrix, Cisco, and Zerto.

DELL Technologies

NetApp

PURE STORAGE®

Hewlett Packard
Enterprise

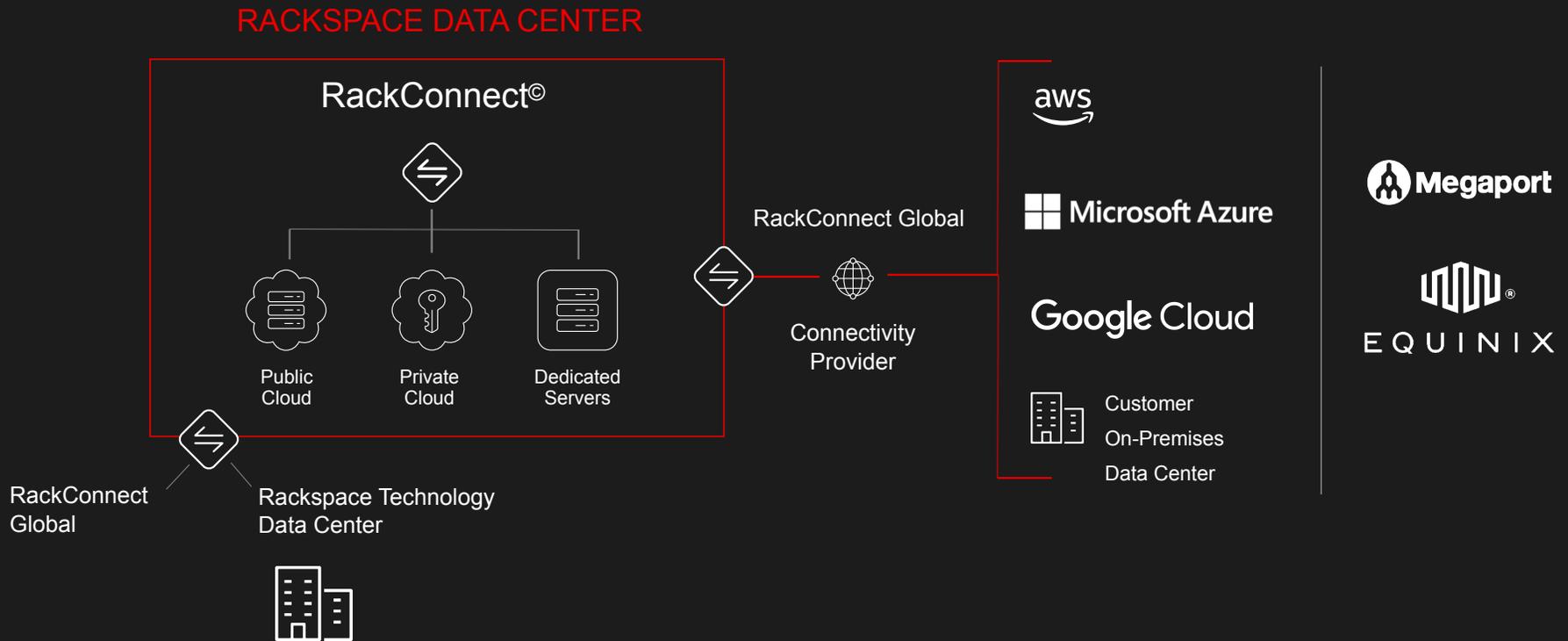
CITRIX®

CISCO

Zerto



World-wide connectivity



THE WORLD'S BEST PRIVATE CLOUD

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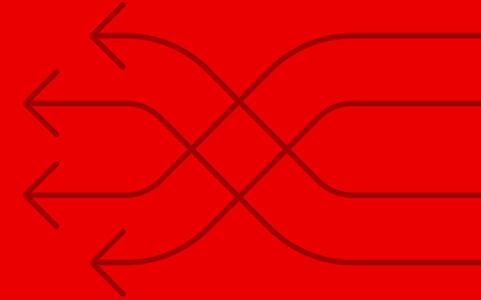
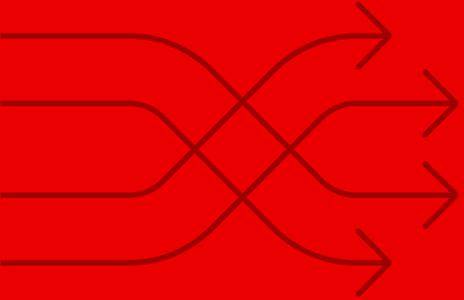


Private Cloud

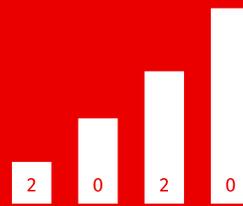


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ANNOUNCING



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4 Modern Private Cloud Innovations

**Expanded
Hybrid Cloud**



**Advanced
Automation**



**Cloud Native
Private Cloud**



**Data
Independence**



Leading the way on private cloud innovation

Increased efficiency and flexibility through private cloud innovation

Expanded Hybrid Cloud



AWS
Outposts

vmware



Anthos



Azure Stack

Expanded support
for hyperscalers private/
hybrid clouds

Advanced Automation



Automated and
DevOps-enabled
workloads including
APIs and consumption-
based pricing

Cloud Native Private Cloud



Cloud native data,
applications;
Kubernetes, Serverless
running on Knative

Data Independence



Private cloud as the
infrastructure; leverage
advantage of public
cloud services





Central and North West London

NHS Foundation Trust

Transforming infrastructure
to transform lives

rackspace
technology.



Private Cloud



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