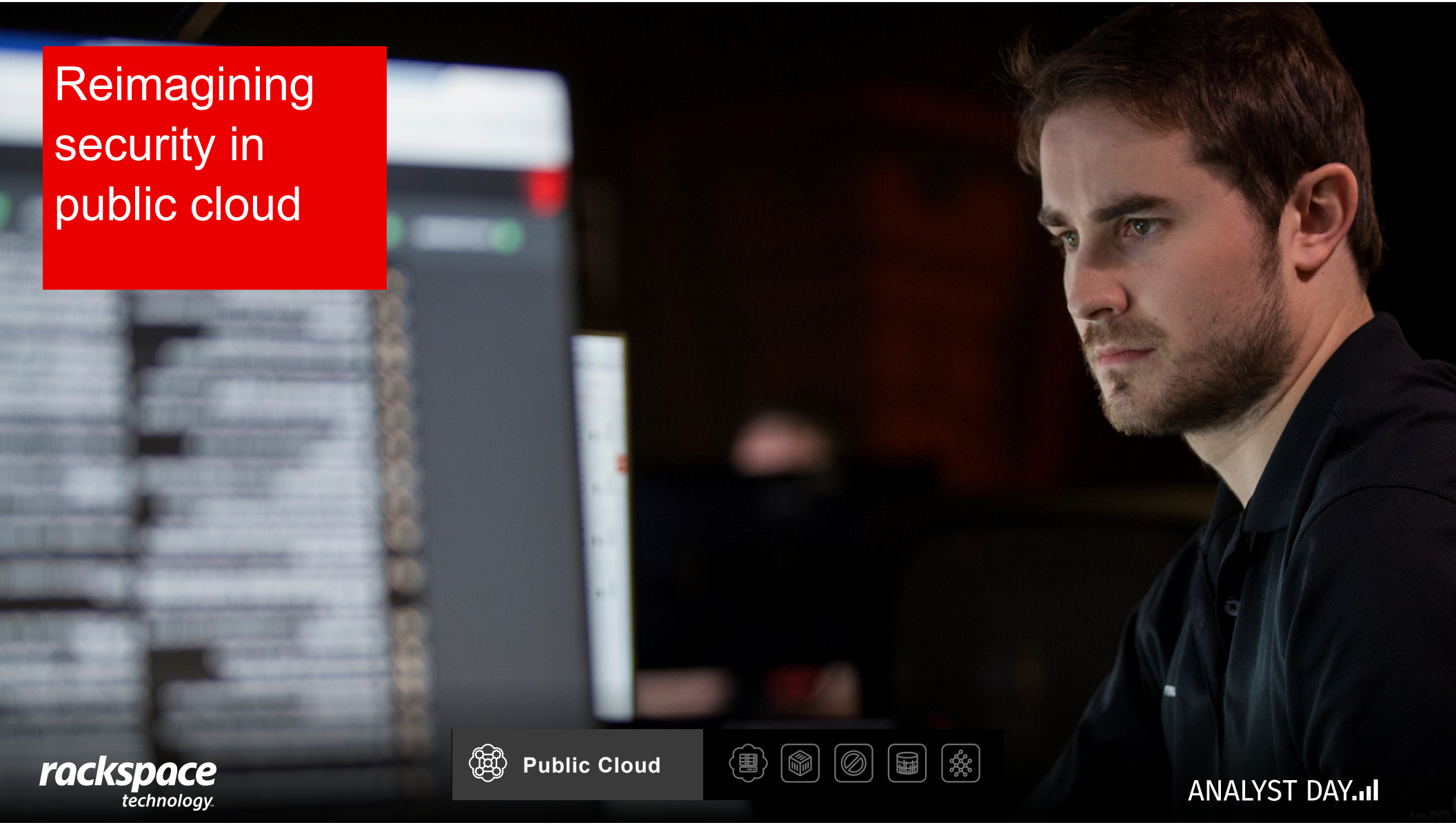
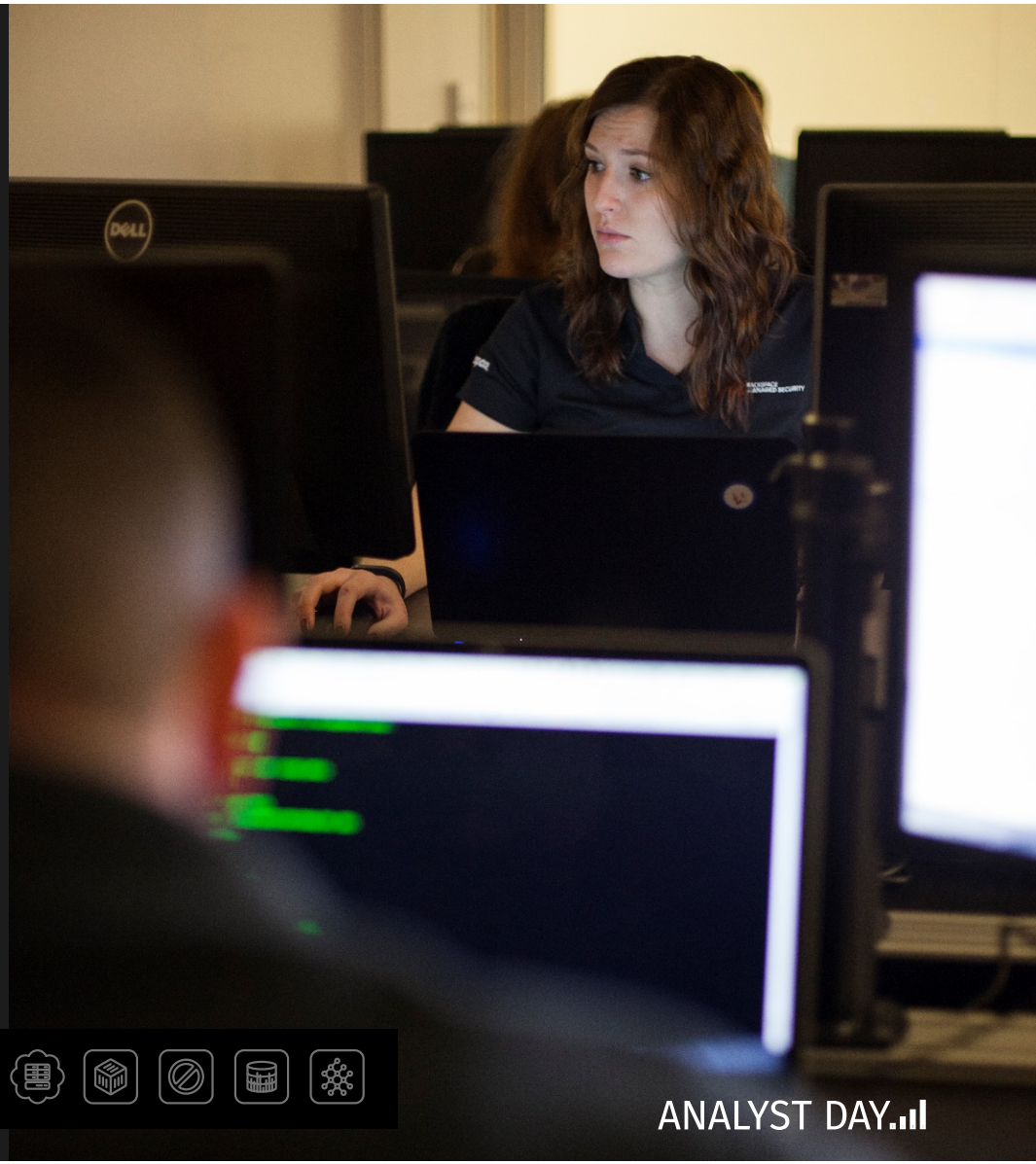

Reimagining security in public cloud
rackspace technology.
Public Cloud
ANALYST DAY

Consider this…

1. Public Cloud (AWS, Azure & GCP)
2. Cloud native technology adopters
3. Customers that don't have a SOC



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Public Cloud

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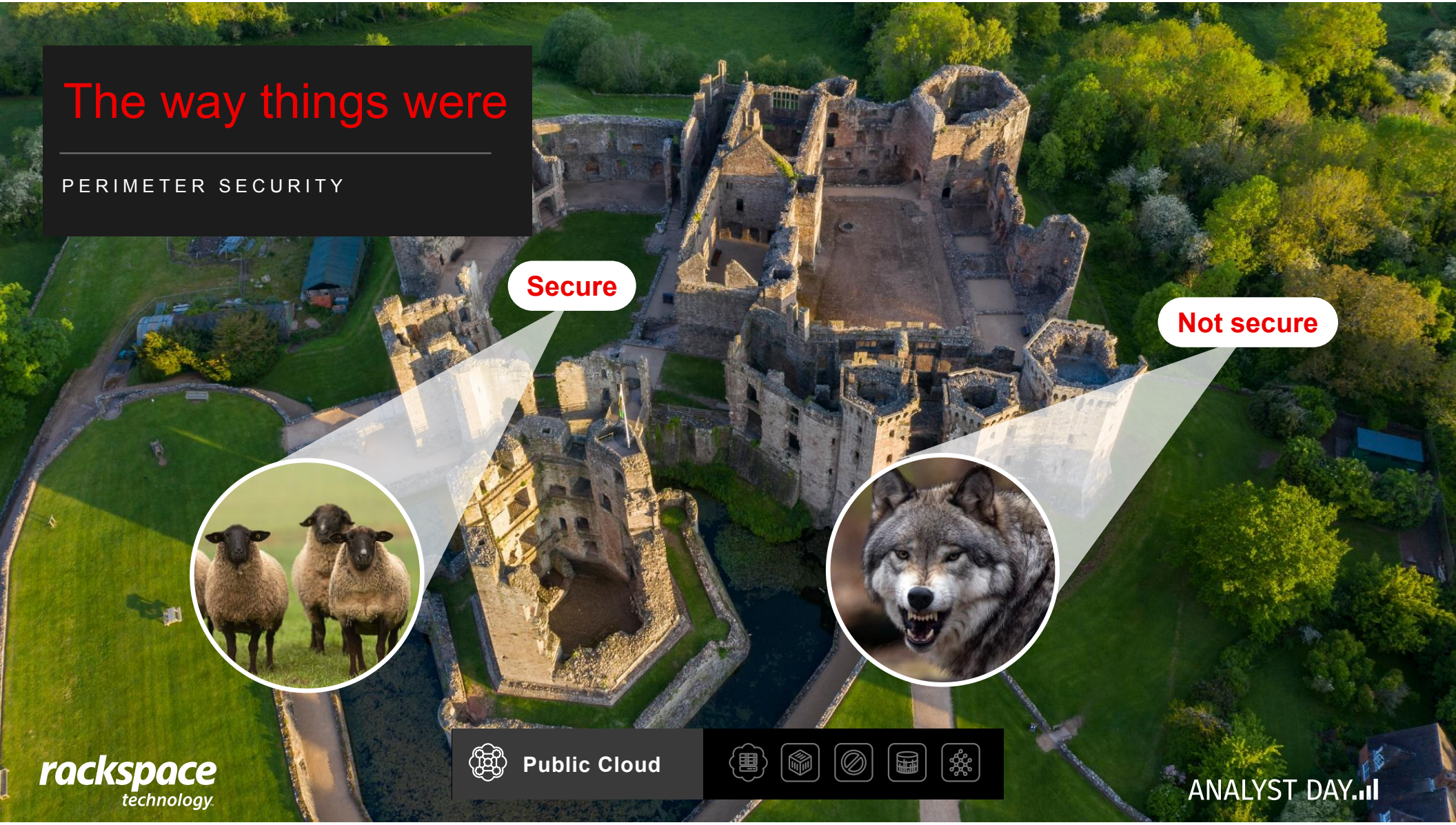
The way things were

PERIMETER SECURITY



Security approaches are evolving

Traditional solutions are not enough in a cloud environment

- Not everything runs on a server
- Not everything can be secured with a firewall
- Agents require rearchitecting and redeploying the environment
- Appliances don't scale
- Security vendors are not always truly cloud native

The hyperscalers constantly expand their native security products

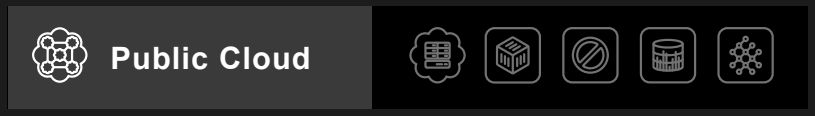
Example: AWS has 18 security services

Advantages: inexpensive, well-integrated, and easy to enable

Rackspace Technology is well positioned to help customers navigate

Enabling the products is not enough – somebody needs to **monitor and respond**

To be effective, it requires expertise and investment in a **24x7x365 SOC**



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ANNOUNCING

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2020 ANALYST DAY


Cloud Native Security™
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Cloud Native Security™

Rackspace SOC as a Service

Add a SOC to your public cloud environment, natively

Easy sign-up via the marketplace

Non-intrusive deployment

Hours to provision

24x7 security event monitoring and response

Usage-based pricing

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A new model for public cloud security

SOC SERVICES

- Consultation
- Deployment & Management
- SIEM integration
- 24x7 SOC monitoring
- Analysis, escalation & investigation
- Remediation